

# Tools April Uses For Her Automated Sales Funnels

- **Email Marketing / CRM / SMS:**

[Ontraport](#)

- **Landing Page Builders:**

[Thrive Themes](#)

[ClickFunnels](#)

[Ontrapages](#)

- **Webinar / Evergreen Webinar Platforms:**

[Stealth Seminar](#)

[Zoom Webinar](#)

- **Payment Processing:**

[Stripe](#)

- **Other tools I LOVE & That Increase Conversions:**

Online Appointment Scheduling System - [Acuity](#)

Count Down timers - [Deadline Funnel](#)

Facebook Messenger BOTS - [Manychat](#)

Helps integrate apps that do not naturally connect - [Zapier](#)

DYI Legal Templates for Your Business - [LisaFraley.com](#)

\*\*\*DISCLAIMER\*\*\* Some, not all of the above links may be an affiliate link...meaning, if you decided to make a purchase I may receive a referral commission. Please note, I use each and every one of the above items in my business. I would NEVER recommend something or someone I personally do not believe in.